

# SUE KEOGH

## *Director, Sookio*

Sue Keogh is a recognised specialist in digital content and founder of award-winning digital marketing agency Sookio.

Based in Cambridge, UK, Sookio works with ambitious and transformative organisations to help them communicate their ideas to the world through brilliant content, strategy and training.

Sue started out in radio, producing specialist music content for BBC Radio 2 before becoming editor of the BBC Country website. She became Project Manager for ITV.com, editor for Heat and Magic FM, and a homepage editor for Yahoo! and AOL, before founding Sookio in 2008.

A Fellow of the RSA and Sage Business Expert, Sue was a 2019 finalist in the British Business Awards for the category Digital Communications Business Owner, and has been a finalist three times in the Best Business Women Awards for her work in Marketing & PR. She won silver for Business Person of the Year in the SME Cambridgeshire Business Awards 2020 and is now a judge at the National Business Women's Awards.

Sue is the host of the [Sookio School](#) series of digital marketing courses and has trained thousands of people through in-person and online workshops and webinars. She is regularly asked to speak at events, on the radio and TV on topics including digital content, marketing and communications, and women in business and tech. She also hosts The Business of Cambridge radio show and podcast for Cambridge 105 Radio.

## Short bio

Sue Keogh is a recognised specialist in digital content. She founded Cambridge digital marketing agency Sookio in 2008, after a decade producing content for BBC Radio 2, Yahoo, Aol, Magic FM and ITV.com.

A Fellow of the RSA and a Sage Business Expert, Sue also hosts the Sookio School courses in digital marketing and The Business of Cambridge radio show. She has been a finalist in the Best Business Women three times in the category of Marketing & PR. She won silver for Business Person of the Year in the SME Cambridgeshire Business Awards 2020 and is a judge at the National Business Women's Awards.

## *About Sookio*

Sookio is a digital marketing agency founded in 2008 and based in Cambridge, UK.

They work with ambitious and transformative organisations to help them communicate their ideas to the world through brilliant strategy, content and training.

## *Contact*

Sookio on [Twitter](#), [Facebook](#) and [Instagram](#)

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