Design brief

Tell us your requirements

Just fill in the form and email back to [info@sookio.com](mailto:info@sookio.com). Thank you!

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| --- | --- |
| **Business name** |  |
| **Your name and contact details** |  |
| **Please tell us your website and any relevant social media accounts** |  |
| 1. **Tell us about your business** What do you do, how large is the company, where are you based, who are your typical customers? | |
| 1. **What are your business goals?** | |
| 1. **How would you describe your business personality?** | |
| 1. **Tell us about the project and the design elements you need** How and where will they be used? For print, social media, presentation or...? | |
| 1. **Who is the target audience for this project?** | |
| 1. **Please tell us the design specifics** *What formats are needed? What are the dimensions?* | |
| **7. Do you have brand guidelines we should follow?**  Please tell us existing guidance on fonts, colour palette, placement of logo | |
| **8. What are the timeframes? What is the sign-off process?** | |
| **9. Do you have any ideas in mind for the design?**  Tell us in your own words how you want it to look.   Or if there's anything we should avoid! | |
| **10. Anything else that's useful for us to know?**  Like assets we should include, project management systems to join, login details. | |
| **Sign up for digital marketing tips from the Sookio team?**   Yes please!   No thanks! | |
| Keep in touch  Visit the [Sookio website](https://www.sookio.com/training) to find out more about our workshops and training.  Why not [sign up for digital marketing tips](https://www.sookio.com/mailing-list) while you’re there?  Call us on 01223 795079 and chat to the team.  Join us on [Twitter](https://twitter.com/sookio), [Facebook](https://www.facebook.com/sookioltd), [Instagram](https://www.instagram.com/sookio/), [YouTube](https://www.youtube.com/Sookio) and [LinkedIn](https://www.linkedin.com/company/3087432/admin/)  Call in to St John’s Innovation Centre, Cowley Road, Milton, Cambridge CB40WS | |